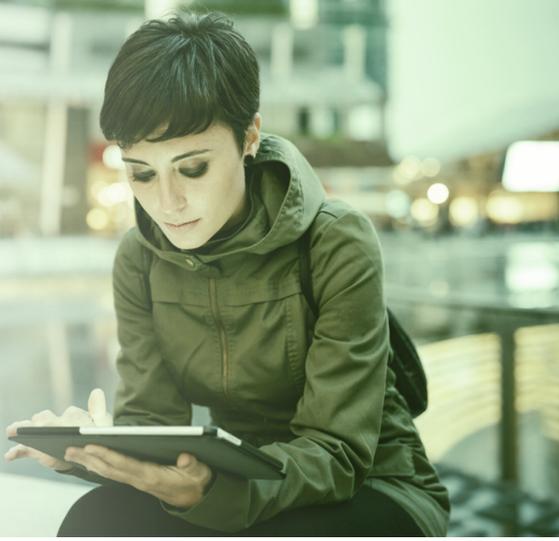


Manage Risk by Protecting the Apps and Data That Drive Business Productivity

Today you face the challenge of securing a business environment transformed by technologies such as cloud and new workforce requirements such as mobility, BYO and third-party talent. Consider:



Your employees no longer do all their work at a corporate facility during traditional office hours.



Consultants, contractors and other outside parties are frequently part of your core team.



Your sensitive business data is in constant use across countless networks and devices.



That information is increasingly vulnerable, as new threats and attack vectors emerge every day.



It's no surprise that **executive-level focus on security is at an all-time high.**¹

Traditional perimeter-based security has proven ineffective at preventing breaches and data loss. To be successful in this increasingly volatile environment, you need a new approach to information security, one that enables you to **protect what matters most – your organization's apps and data – without compromising productivity.**



Your security strategy needs to:

-  Protect your organization's most valuable assets and data from loss or theft
-  Facilitate compliance and regulatory enforcement, while preparing for new and emerging requirements
-  Allow people to access the resources and tools they need to work for full productivity
-  Ensure the availability and performance of apps and data from any network connection
-  Reduce the risk associated with disruptions, whether from planned activities or unplanned situations

Citrix Solutions are Trusted to Protect the Most Sensitive Information

With Citrix, organizations can provide the right level of confidentiality, integrity and availability to data without placing undue restrictions on the ways people choose to work.

The core security pillars of the Citrix offering include:



Identity and Access

Gain the controls needed to ensure appropriate levels of access based on the user, endpoint, network and security profile of every individual inside and outside your organization



App Security

Centralize application and operating system patch management and configuration management, provide secure access to organizational resources even from employee-owned devices and protect against zero-day and denial of service attacks



Monitoring and Response

Gain the ability to triage user performance degradation and quickly identify the source, rapidly detect misconfigurations and attacks, better comply with regulations and reduce the scope of audits while ensuring uptime and performance



Network Security

Provide encrypted delivery of applications and desktops to employees and third parties, enforce network access control and segment networks for compliance and security, and deliver the highest level of service uptime and performance



Data Security

Prevent data from residing on endpoints by keeping it in the data center, address insecure mobile data storage with containerization, and ensure secure file sharing

Customers Around the Globe Rely on Citrix for Security



No other vendor offers the breadth of app, data and networking security that Citrix does. Customers from every industry, including the most highly regulated sectors, **rely on Citrix to provide a secured foundation for apps and data across any location, network and device.**

To learn more, go to

www.citrix.com/secure